It has come to our attention that several of our valued exhibitors have been contacted by a Mexican or Costa Rica based company called International Fairs Directory. This firm has been sending out order forms for catalogue entries. Despite all appearances, please be warned that these forms are NOT from Nordwestdeutsche Messegesellschaft mbH as the organizer of the event.

Exhibitors are being asked to complete, confirm or update their company details by filling out an order form. They are being told this is to ensure smooth communications with exhibitors. Those who respond to this request effectively end up closing a **three-year contract** for the publication of their company details at an annual cost of **1,212 EUR**.

Please note that the IAW Trade fair is in no way whatsoever associated with the “International Fairs Directory”. This company is operating as a separate entity and we categorically disassociate ourselves from their business practices.

Data for the online catalogue should be submitted only to us or our contractor „ITCONET“. If there are any doubts, please feel free contact us, we shall be glad to assist. More information about this dubious business activities can also be obtained from the website of the German association „AUMA“, Berlin (Association of the German Trade Fair Industry)


---

**Sample order form International Fairs Directory**