

Important Notice for Exhibitors

Untrustworthy directory offers!

The IAW Trade Fair would like to point out that the following companies have absolutely nothing to do with us or our events, and that we are in no way associated with

International Fairs Directory (EXPO GUIDE) FAIRGUIDE.COM Construct Data Verlag AG

A scanned document titled 'MfH Internationale Messegesellschaft auf Regensburg, mbH'. It contains a header with the company name and logo, followed by a large block of German text. At the bottom, there is a signature and a date.

Sample Letter / Order form **Expoguide**

A scanned document titled 'Anfragebogen für Messen und Ausstellungen'. It features a header with the logo of 'INTERNATIONALE MESSGESSELLSCHAFT mbH'. The main body consists of a form with various fields and checkboxes, and a signature at the bottom.A scanned document titled 'INTERNATIONALE MESSGESSELLSCHAFT mbH'. It contains a header with the company name and logo, followed by a large block of German text. At the bottom, there is a signature and a date.

Sample Letter / Order form **International Fairs Directory**

A scanned document titled 'INTERNATIONALE MESSGESSELLSCHAFT mbH'. It contains a header with the company name and logo, followed by a large block of German text. At the bottom, there is a signature and a date.

It has come to our attention that several of our valued exhibitors have been contacted by a Mexican or Portuguese based company called International Fairs Directory (EXPO GUIDE). This firm has been sending out order forms for catalogue entries. Despite all appearances, please be warned that these forms are NOT from Nordwestdeutsche Messgesellschaft mbH as the organizer of the event.

Exhibitors are being asked to complete, confirm or update their company details by filling out an order form. They are being told this is to ensure smooth communications with exhibitors. Those who respond to this request effectively end up closing a **three-year contract** for the publication of their company details at an annual cost of **1,212 EUR**. Please note that the IAW Trade fair is in no way whatsoever associa-

ted with the „International Fairs Directory (EXPO GUIDE)“. This company is operating as a separate entity and we categorically disassociate ourselves from their business practices.

Data for the online catalogue should be submitted only to us or our contractor „ITCONET (Evision)“. If there are any doubts, please feel free contact us, we shall be glad to assist. More information about this dubious business activities can also be obtained from the website of the German association „AUMA“, Berlin (Association of the German Trade Fair Industry)

www.auma.de/en/TippsForExhibitors/legalmatters/Expoguide/Seiten/Default.aspx



Nordwestdeutsche Messgesellschaft Bremen-Hannover mbH
Gerhard-Stalling-Straße 9 | 26135 Oldenburg | GERMANY
Tel. +49 (0) 57 21 / 9 93 08 98 | Fax +49 (0) 57 21 / 9 93 08 99
info@iaw-messe.de | www.iaw-messe.de