

# BOOKING OPTION

## Booking option for exhibitors.

Application forms  
available at  
[www.iaw-messe.de](http://www.iaw-messe.de)

FAX-HOTLINE **+49 (0) 57 21 / 9 93 08 99**

Yes, we would like to book a stand at the 15th IAW from 20 - 22 March 2012 in Cologne!

Row stand (1 side open) **per m<sup>2</sup> € 85.50\***  End Stand (3 sides open) **per m<sup>2</sup> € 103.50\***

Corner stand (2 sides open) **per m<sup>2</sup> € 94.50\***  Island Stand (4 sides open) **per m<sup>2</sup> € 112.50\***

\* incl. 10 % early booking discount until 10.01.2012

Additional charges: Advertising contribution – current rate € 9.20 per m<sup>2</sup>/net, plus € 10/m<sup>2</sup> advance payment for service charges (for electricity, water, etc.). All prices are subject to VAT.

We require the following stand space:

Front  m Depth  m Total area  m<sup>2</sup>

We acknowledge that our registration becomes binding upon receipt of the completed application forms by **10.01.2012**. (Further material and Information required for planning purposes, e.g. possible stand location, service offers, etc. will be send to you as soon as possible.)

Company

Address

Contact person, First name / Surname

Zip code / City / Country

E-mail address

Phone / Fax

### Sectors covered

- |  |   |
|--|---|
| <input type="checkbox"/> Food & Drinks                     | <input type="checkbox"/> Gardening                              |
| <input type="checkbox"/> Toiletries & Cosmetics            | <input type="checkbox"/> DIY & Hardware                         |
| <input type="checkbox"/> Textiles & Clothing               | <input type="checkbox"/> Pet supplies                           |
| <input type="checkbox"/> Sports & Leisure articles         | <input type="checkbox"/> Gifts items, Jewellery & Watches       |
| <input type="checkbox"/> Games & Toys                      | <input type="checkbox"/> Seasonal & Trend articles              |
| <input type="checkbox"/> Electronic goods                  | <input type="checkbox"/> Small items of furniture & Accessories |
| <input type="checkbox"/> Household goods & Office supplies | <input type="checkbox"/> Others, please fill in _____           |
| <input type="checkbox"/> Plants & Flowers                  |   |

### Organizer

Nordwestdeutsche  
Messgesellschaft  
Bremen-Hannover mbH  
Gerhard-Stalling-Straße 9-11  
D-26135 Oldenburg, GERMANY

### IAW-fair project management

Kerstin Manke  
[www.iaw-messe.de](http://www.iaw-messe.de)  
[info@iaw-messe.de](mailto:info@iaw-messe.de)  
Tel. +49 (0) 57 21 / 9 93 08 98  
Fax +49 (0) 57 21 / 9 93 08 99



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Date / Signature / Company stamp